

# T O R R A N C E

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## **FOR IMMEDIATE RELEASE**

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### **Torrance Invites Everyone to Register for Centennial Kick-Off Event – Lights, Camera, Action !**

Torrance, Calif., July 5, 2011 – The Torrance Centennial Committee is inviting everyone to participate in a kick-off event for Torrance's Centennial Celebration that will light up Torrance. "Lights, Camera, Action" will be held on Sunday, November 6, 2011 from 4:00 p.m. to 7:00 p.m. at Charles H. Wilson Park, 2200 Crenshaw Boulevard. It is the first of a year-long celebration of Torrance's 100 years. Pre-registration for the event is required with a registration fee of \$5.00 per person.

Event attendees will take part in lighting up the sky with their keepsake Pelican flashlights. All who participate will use their flashlights to spell out "TORRANCE 1912-2012" while an official Centennial photograph is taken from the Goodyear Blimp, which is a sponsor of the event. Other event sponsors include Pelican Products, Robinson Helicopter Company and the Torrance Fire Department.

Registration is available online, by mail and in-person. Online registration is encouraged through the "Lights, Camera, Action" event tab at [www.TorranceCentennial.Org](http://www.TorranceCentennial.Org). Registration forms are also available online at [www.TorranceCentennial.Org](http://www.TorranceCentennial.Org) and can be submitted in-person at the Community Services Department Registration Desk at the West Annex Building of Torrance City Hall, 3031 Torrance Boulevard. To register over the phone, please call 310-618-2720, Monday-Thursday 8 a.m. to 5 p.m. PST. Children under 14 years old must be accompanied by an adult and also be registered. For more information, visit [www.TorranceCentennial.Org](http://www.TorranceCentennial.Org).

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OFFICE OF CABLE AND COMMUNITY RELATION**

About the City of Torrance [www.TorranceCA.Gov](http://www.TorranceCA.Gov)

*In 2012, the City of Torrance is celebrating its 100 years with a fun-filled year of activities and events coordinated by the Torrance Centennial Committee. Torrance, known as a "balanced city" is the e sixth largest city in Los Angeles County, and competes globally through its myriad of assets: diverse residents, flourishing businesses and safe communities.*

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