

1/4/1923 De Pere Journal Democrat:

Ten Radio Sets in De Pere:

The Toonen-Barlament-Wright Co. has installed a radio receiving outfit for a Wm. H. Kroll of Bowler, Wis, a former resident of De Pere. Two magnavoxes are connected with the set, one in Mr. Kroll's restaurant and the other in his hardware store. The outfit was put in on Tuesday by Carl Wright and Clarence Toonen.

The local radio fans are listening in on some very good stuff these days. Broadcasting stations are increasing rapidly all over the country and at times three or four can be heard at one and the same time. But an expert at the knobs can cut all but the one which he desires to listen. On New Years eve and New Years day the air was full of sounds of all descriptions, but only to be caught by the aerial lines and transmitted to the receivers below though strong batteries, thence though the magnavoxes.

As far as can be learned, there are nine receiving sets on the East side, and one on the West side. They are operated by the De Pere Light & Power Co., the Toonen-Barlament-Wright Co., Merville Martin, Carlton Bolles, A.D. Race, C. G. Scott, C.W Scott and Clarence Toonen, east side, and Max Franc Jr, west side. Radio parties are being held almost nightly in the private homes, while at the down town business places anyone is welcome to visit the offices and enjoy the music being received.

Ed note: The first area radio station, WHBY came in 1925



In 1923, Magnavox invented the world's first single-dial radio. The radio, TRF-5, is shown with the R3 speaker. The set used 2 RF and 2 Audio amplifier (type A) tubes, plus 1 detector tube (type D), A&B batteries and covered the AM broadcast band.