



Qualitative VOC Plan for: **KC8TLJ**



Business Objective (what is to be decided or what is to be learned)				
Why 2 cameras, what are the issues (Chuck oversaw switching of video in Genessee County drill)				
Research Objective (which potential sources will you investigate)				
Chuck Kerkobian, KC8TLJ				
What information is needed? (What are the key measures? What relationships are you looking for with the measures)				
	Whom would you like to talk to?	Capable?	Willing?	Accurate?
What were the 2 cameras looking at	KC8TLJ	Y	Y	Y
How was switching controlled	KC8TLJ	Y	Y	Y
Could 1 camera have done the job	KC8TLJ	Y	Y	~
Would there be an advantage to more than 2	KC8TLJ	Speculative	Y	~
Would more/faster camera control have helped	KC8TLJ	Speculative	Y	~
Data Collection Plan				
On-air interview				
Analysis Plan (What methods will you ultimately use to quantify the importance of stakeholder needs?)				
QFD				